



## Tuna Challenge 2019 Sponsorship Opportunities August 23 – 25, 2019

### **Presenting Sponsor - \$25,000 cash only (exclusive)**

- Exclusive rights as Presenting Sponsor with first right of refusal for the following year
- Exclusive Presenting Sponsor recognition in the following event promotion:
  - Event print collateral (print deadlines apply):
    - Prominent logo inclusion on event flyers
    - Prominent logo inclusion on event posters
    - Front cover recognition and full-page ad in auction program
  - Recognition on event t-shirt and up to 15 complimentary t-shirts (based on availability)
  - Event social media promotion
  - Logo and hyperlink on Tuna Challenge event website ([www.tunachallenge.org](http://www.tunachallenge.org))
  - Logo and hyperlink on Make-A-Wish® San Diego website (<http://sandiego.wish.org/tuna>)
  - Recognition in Make-A-Wish San Diego e-newsletter
  - Event publicity inclusion
- Exclusive Presenting Sponsor event opportunities:
  - VIP tickets for up to 15 guests at Tournament Awards Banquet on August 25 at Portuguese Hall\*
  - Complimentary boat registration in fishing tournament
  - Sponsor banners displayed at event (4 signs up to 4' x 10' each – sponsor to provide)
  - Display table at Tournament Awards Banquet
  - Option to insert product or literature in captain goody bags
  - Participation and recognition during event program

### **Bigeye Tuna Sponsor - \$10,000+**

- Bigeye Tuna Sponsor recognition in the following event promotion:
  - Event print collateral (print deadlines apply):
    - Logo inclusion on event flyers
    - Logo inclusion on event posters
    - One half-page ad in auction program
  - Recognition on event t-shirt and up to 10 complimentary t-shirts
  - Social media promotion
  - Logo and hyperlink on Tuna Challenge event website ([www.tunachallenge.org](http://www.tunachallenge.org))
  - Logo and hyperlink on Make-A-Wish San Diego website (<http://sandiego.wish.org/tuna>)
  - Recognition in Tuna Challenge feature in Make-A-Wish San Diego e-newsletter
  - Event publicity inclusion
- Event Opportunities
  - VIP tickets for up to 10 guests at Tournament Awards Banquet on August 25 at Portuguese Hall\*
  - Sponsor banners displayed at event (2 signs up to 4' x 10' each – sponsor to provide)
  - Display table at Tournament Awards Banquet
  - Option to insert product or literature in captain goody bags
  - Recognition during event program



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### **Yellowfin Tuna Sponsor - \$5,000+**

- Yellowfin Tuna Sponsor recognition in the following event promotion:
  - Event print collateral (print deadlines apply):
    - Quarter-page ad in auction program
  - Recognition on event t-shirt and up to 8 complimentary t-shirts
  - Logo and hyperlink on Tuna Challenge event website ([www.tunachallenge.org](http://www.tunachallenge.org))
  - Logo and hyperlink on Make-A-Wish San Diego website (<http://sandiego.wish.org/tuna>)
- Event Opportunities
  - VIP tickets for up to 8 guests at Tournament Awards Banquet on August 25 at Portuguese Hall\*
  - Sponsor banner displayed at event (1 sign up to 4' x 10' each – sponsor to provide)
  - Logo recognition at event site
  - Display table at Tournament Awards Banquet
  - Option to insert product or literature in captain goody bags

### **Blackfin Tuna Sponsor - \$2,500+**

- Blackfin Tuna Sponsor recognition in the following event promotion:
  - Event print collateral (print deadlines apply):
    - Logo inclusion in auction program
- Event Opportunities
  - General Admission tickets for up to 6 guests at Tournament Awards Banquet on August 25 at Portuguese Hall\*
  - Logo recognition at event site
  - Option to insert product or literature in captain goody bags

### **Albacore Tuna Sponsor - \$1,000+**

- Event Opportunities
  - General admission tickets for up to 4 guests at Tournament Awards Banquet on August 25 at Portuguese Hall\*
  - Option to insert product or literature in captain goody bags

### **Skipjack Tuna Sponsor - \$250 - \$1,000**

- Event Opportunities
  - General admission tickets for up to 2 guests at Tournament Awards Banquet on August 25 at Portuguese Hall\*
  - Option to insert product or literature in captain goody bags

\*Additional event tickets may be requested by contacting our committee chairperson, Dave Kirkpatrick (56fordpu@cox.net), or by contacting the Make-A-Wish San Diego office.