



Tuna Challenge 2016 Sponsorship Opportunities August 26 – 28, 2016

Presenting Sponsor - \$25,000 cash only (exclusive)

- Exclusive rights as Presenting Sponsor with first right of refusal for the following year
- Exclusive Presenting Sponsor recognition in the following event promotion:
 - Event print collateral:
 - Prominent logo inclusion on event flyers
 - Prominent logo inclusion on event posters
 - Front cover recognition and full-page ad in auction program
 - Recognition on event t-shirt and up to 15 complimentary t-shirts (based on availability)
 - Event social media promotion
 - Logo and hyperlink on Tuna Challenge event website (www.tunachallenge.org)
 - Logo and hyperlink on Make-A-Wish® San Diego website (<http://sandiego.wish.org/tuna>)
 - Recognition in Make-A-Wish San Diego e-newsletter
 - Event publicity inclusion
- Exclusive Presenting Sponsor event opportunities:
 - VIP tickets for up to 15 guests at Tournament Awards Banquet on August 28 at Silver Gate Yacht Club*
 - Complimentary boat registration in fishing tournament
 - Sponsor banners displayed at event (4 signs up to 4' x 10' each – sponsor to provide)
 - Display table at Tournament Awards Banquet
 - Option to insert product or literature in captain goody bags
 - Participation and recognition during event program

Bigeye Tuna Sponsor - \$10,000+

- Bigeye Tuna Sponsor recognition in the following event promotion:
 - Event print collateral:
 - Logo inclusion on event flyers
 - Logo inclusion on event posters
 - One half-page ad in auction program
 - Recognition on event t-shirt and up to 10 complimentary t-shirts
 - Social media promotion
 - Logo and hyperlink on Tuna Challenge event website (www.tunachallenge.org)
 - Logo and hyperlink on Make-A-Wish San Diego website (<http://sandiego.wish.org/tuna>)
 - Recognition in Tuna Challenge feature in Make-A-Wish San Diego e-newsletter
 - Event publicity inclusion
- Event Opportunities
 - VIP tickets for up to 10 guests at Tournament Awards Banquet on August 28 at Silver Gate Yacht Club*
 - Sponsor banners displayed at event (2 signs up to 4' x 10' each – sponsor to provide)
 - Display table at Tournament Awards Banquet
 - Option to insert product or literature in captain goody bags
 - Recognition during event program



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Yellowfin Tuna Sponsor - \$5,000+

- Yellowfin Tuna Sponsor recognition in the following event promotion:
 - Event print collateral:
 - Quarter-page ad in auction program
 - Recognition on event t-shirt and up to 8 complimentary t-shirts
 - Logo and hyperlink on Tuna Challenge event website (www.tunachallenge.org)
 - Logo and hyperlink on Make-A-Wish San Diego website (<http://sandiego.wish.org/tuna>)
- Event Opportunities
 - VIP tickets for up to 8 guests at Tournament Awards Banquet on August 28 at Silver Gate Yacht Club*
 - Sponsor banner displayed at event (1 sign up to 4' x 10' each – sponsor to provide)
 - Logo recognition at event site
 - Display table at Tournament Awards Banquet
 - Option to insert product or literature in captain goody bags

Blackfin Tuna Sponsor - \$2,500+

- Blackfin Tuna Sponsor recognition in the following event promotion:
 - Event print collateral:
 - Logo inclusion in auction program
- Event Opportunities
 - General Admission tickets for up to 6 guests at Tournament Awards Banquet on August 28 at Silver Gate Yacht Club*
 - Logo recognition at event site
 - Option to insert product or literature in captain goody bags

Albacore Tuna Sponsor - \$1,000+

- Event Opportunities
 - General admission tickets for up to 4 guests at Tournament Awards Banquet on August 28 at Silver Gate Yacht Club*
 - Option to insert product or literature in captain goody bags

Skipjack Tuna Sponsor - \$250 - \$1,000

- Event Opportunities
 - General admission tickets for up to 2 guests at Tournament Awards Banquet on August 28 at Silver Gate Yacht Club*
 - Option to insert product or literature in captain goody bags

*Additional event tickets may be requested by contacting our committee chairperson, Mike Smith (xtremepainting@hotmail.com), or by contacting the Make-A-Wish San Diego office.